



JAY HARIHARAN

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PROFILE

Ceo and Chief Coach - Blue Fire Coaching Consultants

I am an Executive Coach, Key Note Speaker and Author with clients across India, SE Asia and the US. As a Leadership Coach with More than 2000 hours of experience across 80 CXO coachees, I have worked across Industry spaces such as Information Technology, Automobiles, Banking and Financial services, Consulting, Oil and Gas, Pharmaceuticals. Venture capital etc.

I am a CPC(Certified Professional Coach) by International Coach Academy, Sydney and a credentialed PCC (Professional Certified Coach) by ICF (International Coach Federation)

COACHING THEMES

Executive Presence, Inspirational Story telling, Managing Change and Conflict, Emotional Intelligence, The first 90 days, Stakeholder management, Succession Coaching and Personal branding.

EXECUTIVE

BACKGROUND

Advertising Sales and Business Development 05/2004 – 06/2012
Fox International Group of Channels

I have worked with The National Geographic Channel as a Sales and Business Development head -South Asia. I have work experience in other Asian markets like MENA, Japan and Singapore.

Advertising Sales and Business Development 06/1994 – 05/2004
The Indian Express Newspapers Bombay and Zee Telefilms ltd

I have worked with media brands like The Indian Express News papers Bombay Group, and Zee

EXECUTIVE BACKGROUND

Telefilms handling Ad sales.

COACHEE REFERENCES

- Ceo of WeWork India (Global enterprise valued at 25 billion \$)
- Ceo of Exxon Mobil India (Global Fortune #2)
- Global COO of Cap Gemini (Infrastructure division)
- Italian Ceo of Valagro (An Italian org with an Indian subsidiary)
- Global COO of Cap Gemini (Infrastructure division)- Head of Marketing (Exxon Mobil - Fuels and Lubes
- Head of Marketing (Havells, India Ltd)
- Head of Corporate Communication (Ford India)
- Asia Head (Vegetables) Monsanto India
- Head of Sales (Chemicals) Exxon Mobil
- Head of Marketing (Fuels and Lubes) Exxon Mobil

PUBLICATIONS

Coach them young!
Outlook Business
<https://bit.ly/2O4IYif>

Are you a Good Leader brand?
Business Today
<https://bit.ly/2x011zw>

Why are CXO's abysmal Story tellers and what they can do about it?
Business World
bit.ly/2jdD3s8

The Curse of Knowledge-The CXO Storyteller's enemy
Business World
bit.ly/2m2MoaC

PUBLICATIONS

Dear CXO, How can you get people to take notice?

Business World
bit.ly/2kTxHld

GLOBAL COACHING POOL

Bayer
Ford
Cisco

ASSESSMENTS

Cisco Strengths Certified Coach.
Lee Hecht Harrison certified Master Coach.
Leadership Agility.
Leadership Effectiveness Analysis.

EDUCATION

Post Graduate Diploma in Public Relations and Advertising.

Post Graduate Diploma in Sales and Marketing Management

GLOBAL COACHING EMPANELMENTS

Executive Development Associates
Sloan International Group
CoachSource International
Mind span Development
Lee Hecht Harrison

SOCIAL MEDIA



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VIDEO INTRODUCTION

<https://bit.ly/2PyIKQN>